

How Software *Can* Improve Your Organization's Membership & Donations

a

RI Land & Water Partnership Workshop

Tuesday, October 7, 2008

5:30 – 7:30

Agenda

5:30 – Welcome - Meg Kerr & Rupert Friday

5:35 – Background on Pilot Project - Rupert Friday

5:40 – How a good database and systems can help your organization
- maintain and grow your organization's memberships and
- increase your level of donations

Claudia Swain - Development Director, South Kingstown LT

David Francis - Board Member, The Westerly Land Trust

6:00 – Overview of Donor Perfect On-line

David Francis - Board Member, The Westerly Land Trust

6:20 – Overview of Salesforce

Helen Tjader - Past President, Barrington Land Conservation Trust

6:40 – Discussion, Questions & Answers

- Memorandum Agreements for Organizations Participating in Partnership Project

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