

Drawing the Art out of the Earth

1. My experience with Ana Flores
 - a. Poetry of the Wild Project
 - b. Green Café writers evening
2. Engaging in the environment through the arts
 - a. Active response from participants embeds the experience because it involves multiple pathways in brain.
 - b. Right-side/ left-side brain integration
 - c. Heightened awareness: poetry, painting, music, dance, etc., require keen observation, analysis, integration, risk, feed-back, reciprocation
3. Why use language as a tool/ art-form for an environmental organization?
 - a. Denotative vs. Connotative meaning of words
 - i. Messaging to members and public
 - ii. More effective communication in advocacy
 - iii. Emotional connections of language
 - b. Bridging technical/ scientific and general language
 - c. Program activity
4. Activity: Object – satellites of descriptors – satellites of associative/ denotative words
5. Applying Language as an Art Form to your location
 - a. Engage your audience-clients-members with your site
 - b. Invite a local poet or writer (look to faculty of high schools or colleges, newspaper personnel, as well as un-published writers) to conduct a poetry writing workshop
 - c. Hold an evening of shared readings of environmental writing.
 - d. Decorate inexpensive hard-covered memo pads to become individual journals of experience on your site.