Bristol Blueways



Tony Morettini Bristol Conservation Commission

Our Story

> A Blueways Primer

> Why do we care and why did we do it?

> What did we create, and how did we do it?

> Impact so far

What are Blueways?

- A water trail system, <u>primarily</u> through rivers and estuaries. From the RI Blueways Alliance:
 - The trails link Rhode Island's rivers, lakes and ponds to Narragansett Bay and to the rivers in Massachusetts that flow into the Bay. They are used to promote safety, conservation, recreation and **economic development**.
- More than 3 dozen trails in RI
- Funded by public/private (primarily non-profit) orgs
- The Blueways "trail maps" are .pdf's accompanied by descriptive text and information
- You can find the RI Blueways on: www.exploreri.org
 - Interactive maps, Downloadable Water Trail maps, etc.

Why do we care in Bristol?

- Bristol has a vibrant recreational and tourism economy
 - > We are looking for new ways to "grow the pie"
 - give folks new reasons to visit
 - Shops and restaurants, cultural sites, environment/natural resources
- We're a darn peninsula for Pete's sake!
 - Leveraging our natural resources for our residents <u>and</u> as an econ. development engine is a no brainer

What did we create?

> 3 "trails" in/around Bristol:

East (Mt. Hope Bay)



> Bristol Harbor



West (Narragansett Bay)



Our Trails



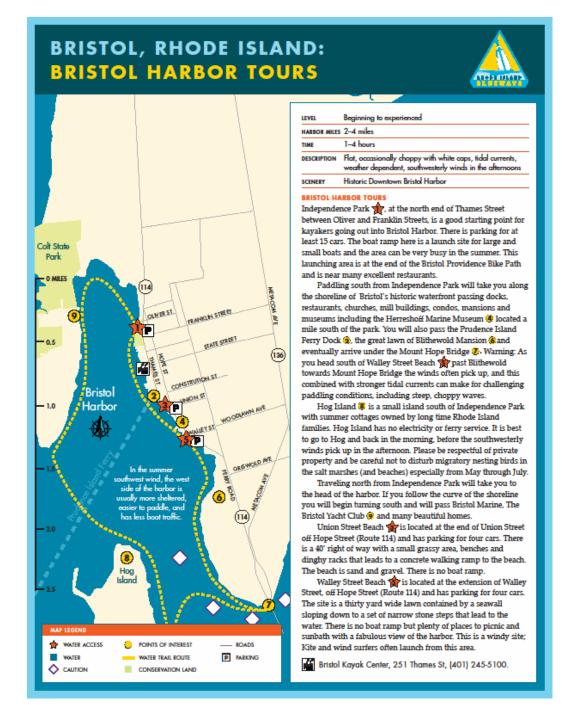
How'd we do it?

- Conservation Commission got buy-in from Town Planning Dept.
- We created a 3 person core group to write descriptions, create maps, take pics
 - Graphic designer
 - Town GIS Manager (not our town!)
 - > Me
- Tight interlock/working relationship with the RI Blueways Alliance

"How Else'd We Do It?"

- We looked for optimal put in spots and outlined <u>suggested</u> paddling routes
 - Good parking, launching and restroom facilities
 - Historical points of interest
 - ➤ Museums
 - Restaurants
 - Shopping
 - Natural habitats

F'rinstance: The Harbor Map



<u>So Far</u>

- Lots of "Buzz" around town
 - Front page article in "East Bay" section of the Bristol Phoenix



- Local paddlers talking about "new places" to kayak
- Town website has links to all of our maps (.pdf's)
- > Explore Bristol (explorebristolri.com) focus
 - "Entry point" for folks looking to come to Bristol
 - Web site includes versions of each of our trail maps
 - Prominent presence in materials and presentations
- Find us!
 - www.bristolri.us
 - www.explorei.org



Thank You!!

